

# **Reducing Petroleum Consumption:**

## **Technology & Alternative Fuels**

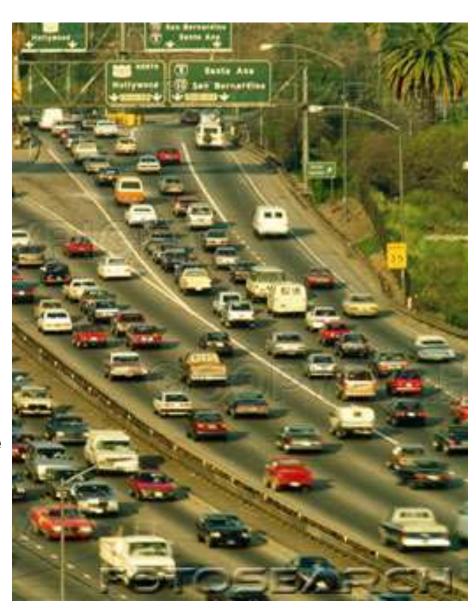
Reg Modlin
Director, Regulatory Affairs
March 28, 2007

### **Automobile Industry Contribution**



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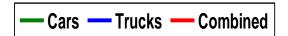
- Our objective is to achieve a sustainable road transportation system by focusing on technological advances in energy sources, efficiency and innovation
- Industry continues to develop and implement advanced technologies and alternative fuels
  - Optimization of conventional technologies
  - Hybrid technology
  - Fuel cell technology
  - Renewable fuels
- Large scale changes, such as a renewable fuel infrastructure, require the commitment of many stakeholders
  - Automobile Companies
  - Fuel Manufacturers/Distributors
  - Government
  - Investors
  - Consumers

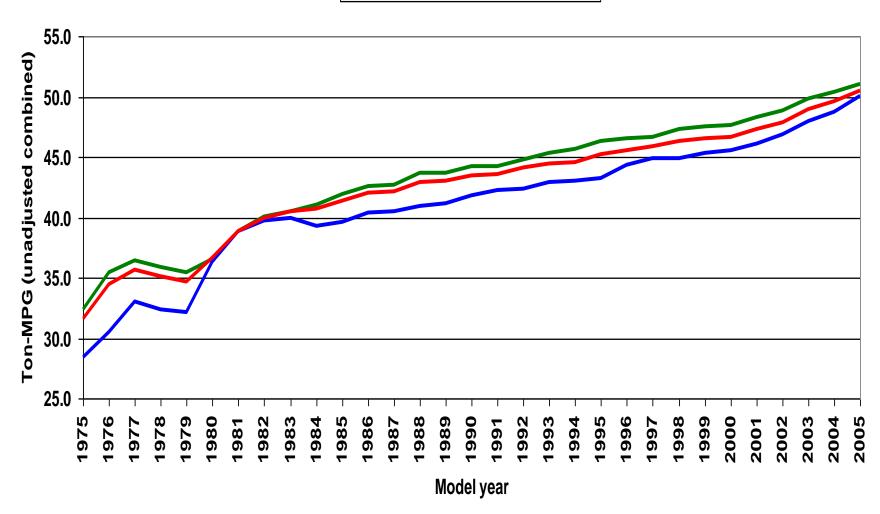


### **Our Commitment is Measurable**



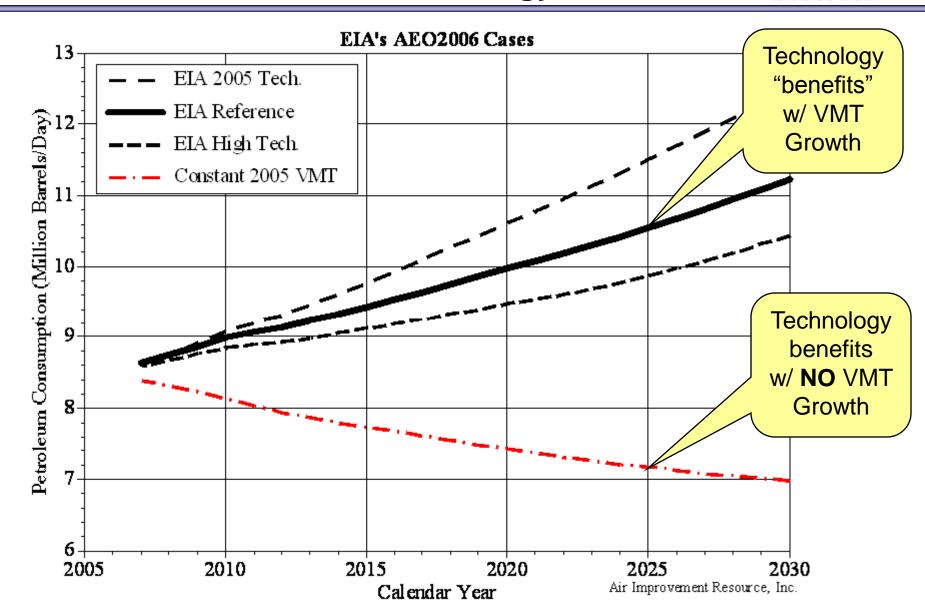
Ton-MPG for U.S. Fleet





## VMT Growth Offsets Benefits of More Efficient Technology





## Transportation's Portfolio of Technologies



### **Enabling Technologies**

Optimization of Combustion Engines



Vehicle Driveline Efficiencies



Diesel/Bio-Diesel Technology



Ethanol/E85 FFV technology



**Hybrid Technology** 



Fuel Cell Technology

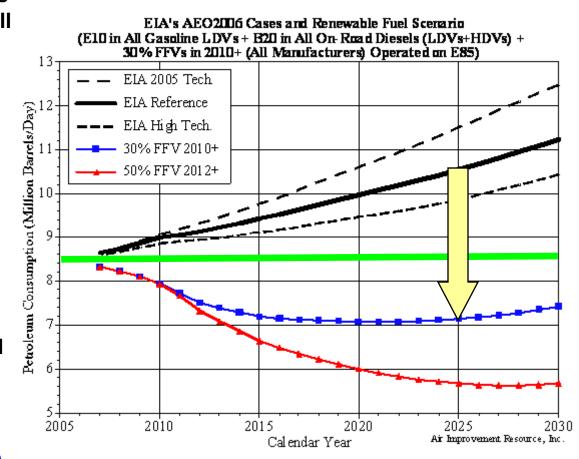


## How much petroleum can bio-fuels displace?



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- The US Dept of Energy projects that petroleum consumption will increase 25% over the next 20 years
  - Mostly due to increases in population and VMT
- Various bio-fuels scenarios demonstrate that petroleum consumption can in fact be reduced
- Petroleum consumption can be reduced by over 30% compared to DOE's projections if:
  - Gasoline was E10
  - Diesel fuel was B20
  - 30% FFV production in 2010 with 100% E85 use
  - 50% FFV production in 2012 with 100% E85 use



Over 30% Reduction

# Barrier: Inefficient Ethanol / Biomass-to-Liquid (BTL) Diesel Production Processes





- Neither ethanol or BTL are currently cost competitive on an energy content basis with petroleum-based fuels
- Need continuation of tax exemption for cornbased ethanol in gasoline until cellulosic ethanol is widely available

Need incentives to develop refueling infrastructure

- Need R&D incentives for more efficient cellulosic ethanol/BTL production processes
- Need temporary production incentives for cellulosic ethanol/BTL to spur investment

## **Barrier: Undefined B20 Fuel Specification**



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- A consensus specification is needed to support the use of B20 in retail applications, which can be used in diesel vehicles that are currently on the road
- DaimlerChrysler, GM and Ford are partnering with Next Energy, Bosch, Delphi, Biodiesel Industries, DoE, DoD, Michigan State University, and Wayne State University to develop a consensus specification for B20
- Parameters and limits which are not yet clearly understood include:
  - Stability
  - Density
  - Viscosity
  - Cold Operability
  - Emissions impacts



## **Enabler: Fully Fund Biofuels Provisions**



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Table 1: Required Actions to enable Transportation Sector Road Map Goals
(List comprises a 10-year plan)

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Responsible Party	Category	Туре	*		Timeframe	<b>Total National Investment</b>
Government (Appropriation of funding authorized in EPAct 2005 the majority of these actions represent the full implementation [i.e., appropriation at the full level authorized] of the funding for cellulosic ethanol/BTL R&D and production which is already authorized under EPAct 2005.)	Ethanol/BTL fuel production credit	200 million gallons @ \$1.50/gallon PTC	\$300	million	FY 2008	
	(Section 942 EPAct of 2005): \$1.50 -	400 million gallons @ \$1.25/gallon PTC	\$500	million	FY 2009	!
	\$0.75/gallon for cellulosic ethanol	600 million gallons @ \$1.00/gallon PTC	\$600	million	FY 2010	\$2,830 million
	and BTL production to reach goal of	800 million gallons @ \$0.85/gallon PTC	\$680	million	FY 2011	
	1 billion gallons of cellulosic ethanol	1 billion gallons @ \$0.75/gallon PTC	\$750	million	FY 2012	
	R&D incentives	Biomass Research and Development Act of 2000, for				
		research to increase biomass yield/acre and available	\$200	million/year		\$1,600 million
		acreage as amended by Section 941 of EPAct of 2005	Ψ200			\$1,000 mmon
		-	ļ		FY 2015	
		Section 1510, 1511(b) of EPAct 2005 loan guarantees			1	
		for commercial byproducts from municipal solid waste &	\$250	million/proj.	4 projects:	\$1.000 million
		cellulosic biomass; demonstration projects	,			, ,
		Continue 4544(d) of EDA at 2005 - Denoviole Final	+		FY 2011	
		Section 1511(d) of EPAct 2005 Renewable Fuel Production R&D Grants in RFG States	¢25	million/year	EV 2008 -	\$75 million
		Production R&D Grants in RFG States	Ψ23	minor / y car	FY 2010	\$75 Hillion
		Section 1512 of EPAct 2005 conversion assistance for			1 1 2010	
		cellulosic biomass, waste-derived ethanol, approved				
		renewable fuels	\$400	million	FY 2008	\$400 million
		Terrewable ideis				
		Additional research for cellulosic ethanol production				
		process efficiency/yield improvements	\$1,000	million	FY 2010 -	\$1.000 million
		process emolericy/yield improvements	ψ1,000	Tilliloti	FY 2015	ψ1,000 Hillion
	Infrastructure incentives	Preprocessing and harvest demonstration grant program -				
		Section 946 of EPAct of 2005	\$5	million/year		\$15 million
					FY 2010	
		E85 fueling station tax credit expansion - goal of E85			EV 2008 -	
		dispensing pump(s) at 10% of service stations nationwide	\$100	million/year	FY 2012	\$500 million
	Fuel tax exemption	Continuation of the tax exemption for ethanol in gasoline			Phased out as improved biofuel processes	
		Continuation of the \$1.00/gallon subsidy for biodiesel			achieve cost-competitiveness with gasoline	
	FFV CAFE credit	Continue FFV CAFE credit at maximum level of 1.2 mpg			FY2011MY +	
	B20 CAFE credit	Establish CAFE credit for B20 capable diesel vehicles			20 : 11011	
Auto Industry	FFV Production Commitment	Commit to 30% - 50% FFV production	\$100-\$425	million/vear	2007 - 2012	\$1,500 million
j		Commit to E85 availability at 10% of stations nationwide	Ψ 100 Ψ 120		200. 2012	ψ1,000 11011
		by 2012	\$200	million/vear	2008 - 2012	\$1,000 million
						* /
	Total All Investment					\$9.920 billion

### **Enabler: Long-Term Funding of Hydrogen Economy**



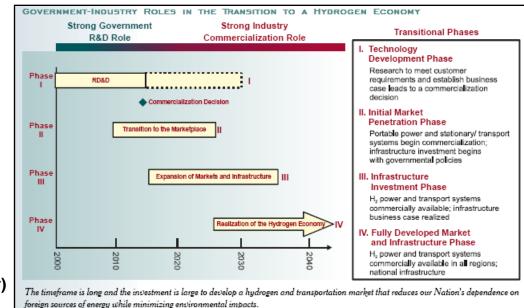
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#### **Barriers to Hydrogen Economy**

- Cost of hydrogen infrastructure
  - Production
  - Delivery
  - Storage
- Renewable Hydrogen Production
- Fuel Cell Technology Development
  - Reduced cost (dollars per kilowatt-hour)
  - Extended range through
  - Improvements in onboard hydrogen storage to extend range
- Codes and Standards

### **Enablers for Hydrogen Economy**

- Core R&D Programs
- Outreach & Education
- Demonstration Programs



- EPAct funding to enable:
  - OEMs to commit to offer fuel cell vehicles no later than 2015
  - Energy companies to commit by 2015 to build a hydrogen infrastructure by 2002
- EPAct Funding
  - Hydrogen supply-related activities of more than \$1 billion between FY 2006-2010, and such sums as necessary between 2011-2020.
  - Fuel cell technologies activities of more than \$850 million between FY 2006-2010, and such sums as necessary between 2011-2020.

### Conclusion

- Continue to develop and deploy advanced vehicle technology to achieve "maximum feasible" efficiency gains as economics and consumer preferences allow
- Commit to produce half of new vehicles capable of using alternative fuels by 2012
- Need price competitive biofuels to realize significant petroleum reductions:
  - Incentivize cellulosic ethanol/BTL and their production processes
- Develop needed B20 fuel specifications
- Develop processes needed to offer ethanol and biodiesel at a price at the pump at least equivalent to conventional gasoline and diesel on an energy equivalent basis without subsidy